LIONS LINGO

by Jerry Austin, PDG Salisbury Lions Club

Purpose: New Member information/orientation

Rationale: Lions speak a unique language of names, titles, positions, projects, programs, etc. This must be

very intimidating to new members. Then just as the new member thinks he/she understands, we throw in some new terms. There is little wonder we have a retention challenge. Lion's lingo is

an effort to remedy that communications gap.

Process: Each new member should receive a copy at time of his/her installation. Waiting for an

orientation class is a loss of valuable time. Lion education needs to begin immediately.

Yes, some "older" members may likewise benefit by receiving a copy.

ADVOCATE

Name of the quarterly publication of North Carolina Lions, Inc. Promoted by the Public Information & Education Committee of the NC LIONS, INC..

AFFILIATE MEMBER

An individual of the community who currently is not able to participate fully as an active member of the club but desires to support the club and its community efforts. Eligible to vote when present but not eligible to hold club office or to serve as club delegate to conventions, etc.

ASSOCIATE MEMBER

A club member who holds his/her primary membership in another Lions Club but maintains a residence or is employed in the conferring club's community. Membership status is subject to review annually. Eligible to vote when present, but not eligible to hold club office or to serve as club delegate to conventions, etc.

BEACON OF HOPE FELLOWSHIP

Fellowship honoring the legacy of PIP Sid L. Scruggs, III (Judy) 2010-2011 President of Lions Clubs International. Lion Scruggs, member of Vass Lions Club, was the third LCI President from North Carolina. The fellowship is available to any donor who wishes to support campers attending the Camp Dogwood summer program for the visually impaired. Contributions are made in \$200 increments to a full "Beacon" level at \$1,000.

BOARD OF DIRECTORS

<u>International Association of Lions Clubs (LCI)</u> - Body of 34 elected from designated areas throughout the world; One-half elected each year at the International Convention to serve a two-year term. Meets quarterly to consider policies and activities of LCI.

NC Lions, Inc. (NCLI) - Body of 31 (Executive Committee of 7 plus 3 representatives from each of 8 districts) that meets quarterly (August, November, February, and May) to consider policies and activities of the North Carolina Lions Foundation.

<u>Club</u> - Club officers plus 4 non-officers who meet monthly, or as needed, to consider club policies, membership, finances, activities, etc.

BOYS & GIRLS HOME, INC

A childcare facility located at Lake Waccamaw, North Carolina. North Carolina Lions built a home there in the 1960's and gives it support annually via our district dues.

BRANCH CLUB

Small group of Lions (maybe 5-12), active members of a regular club, who meet separately and independently at a different time and location. Ideally, the branch will eventually increase in membership and be chartered as a regular club.

BRIGHTER FUTURE SOCIETY

Recognizes future donors who have made donation provisions via planned giving instruments such as insurance, real estate, bequests, etc.

BRIGHTER VISIONS

Annual fund raising drive of North Carolina Lions in support of North Carolina Lions, Inc. and its programs to enrich and serve the visually impaired citizens of North Carolina. It is a multi-media outreach to citizens, businesses, corporations, etc. of North Carolina and beyond.

BRIGHTER VISIONS FUND

Annual recognition roster established in 2013 to recognize donors making a contribution to Brighter Visions fund drive. Donors are recognized at the following levels:

<u>Visionaries</u> (\$10,000 - and above) <u>Beacons of Light</u> (\$5,000-\$9,999) <u>Shining Lights</u> (\$1,000-\$4,999) Points of Light (\$100-\$999)

BUDGET HEARINGS

A designated meeting in April (Friday afternoon and Saturday) held at Camp Dogwood to consider needs and requests in formulating the next year's NC LIONS, INC. budget. All Lions are invited; their input is important.

CAMP DOGWOOD

A recreational retreat for the blind/visually impaired located on Lake Norman in the Sherrills Ford community of Catawba County. Established in the 1960's. Hosts 8-10 one-week camping sessions for VIP's each summer. Rented to outside groups during the off-season to help with operating expenses. Many Lions meetings are held there.

CAMPUS CLUB

A Lions Club located on a college campus. Members are college students along with a nucleus of adult members who serve as advisors.

CANDY DAYS

Solicitation effort used by many Lions Clubs to secure funds for Brighter Visions and other humanitarian purposes. Called "Candy Days" because Lions give away candy as gestures of good will.

CAMP DOGWOOD TICKETS

A fund raising effort (raffle) of NC Lions to fund maintenance at Camp Dogwood. Lions are urged to sell 3 books of tickets (book of 12 for \$10). The raffle includes 2 - \$200 gift cards given at each of the six fall or midwinter district conventions and a new vehicle given per drawing at Camp Dogwood in June.

CEP

Club Excellence program

CHARTER MEMBER

A founding member of a Lions Club.

CHEVRON

Tab issued as an affix to one's membership pin that recognizes long-term The first chevron is earned following ten years of membership and issued in five years thereafter.



membership. multiples of

35 year chevron

CELEBRATE LIBERTY DAY

An effort of Lions Clubs to promote patriotism through public schools. A state-wide program is held at designated site in the spring.

CER

Clinical Eye Research

CLINICAL EYE RESEARCH

Lions support eye research at three locations in North Carolina: Baptist Hospital in Winston-Salem, the Duke Pediatric Center in Durham, and the Diabetic Eye Center at UNC/Chapel Hill. CER funds are raised at club discretion per district goals. No Brighter Visions funds go for eye research.

COUNCIL CHAIR (CHAIRPERSON)

A Past District Governor or District Governor elected by the current Council of Governors to be chairperson of that group. Serves a one-year term. Serves as liaison between Council of Governors and Lions Clubs International.

DEAF BLIND RETREAT

Annual week-end retreat at Camp Dogwood for deaf-blind residents.

DISTRICT

Lions clubs in a multi-county area so designated for administrative/leadership purposes. North Carolina is divided into 5 districts: L, I, O, N, S.



DISTRICT COMMITTEE CHAIR (CHAIRPERSON)

A Lion appointed by his/her District Governor to provide district leadership in a designated capacity (membership, Brighter Visions, Mobile Screening Unit, etc.). May serve up to three consecutive terms. Some are recommended to be three-year terms (budget, properties, constitution & by-laws, sight/hearing, public information & education).

DG (DISTRICT GOVERNOR)

Highest ranking administrative officer in a district. Serves as district liaison with LCI. Elected to one-year term by Lions in the district. Represents his/her district on MD (state) council of governors. The District Governor is an officer of the International Association of Lions Clubs.

EDUCATIONAL GRANT

Post-secondary educational funds available from North Carolina Lions, Inc. to <u>sighted</u> children of visually impaired parents(s). Grants are renewable per eligibility requirements.

ESSAY CONTEST

Annual youth essay contest sponsored by LCI. Club winners advance to district, multi-district, and international competition.

EYE BANK

North Carolina Eye & Human Tissue Bank located in Winston-Salem. Its purpose is to promote procurement and transplantation of human tissue. Dates back to the 1950's.

GLT Global Leadership Team

GMT Global Membership Team

GUIDING LION

Lion specifically trained to serve as mentor/advisor to a newly formed club or in other situations as needed.

INTERNATIONAL CONVENTION

Annual meeting of Lions world-wide (June/July) to celebrate activities, elect officers and consider policy changes. Open to all Lions. Voting is by club delegate: one vote per 25 members.

ID (INTERNATIONAL DIRECTOR)

One of those 34 elected geographically to serve a two-year term on the LCI Board of Directors.

IP (INTERNATIONAL PRESIDENT)

International President of Lions Clubs International. Serves one- year term. Elected as 2nd VP and elevates annually to the presidency.

JUNGLE PROWL

Effort promoted in some districts to promote inter-club visitations.

KEY MEMBERS

LCI designation to recognize Lions for sponsoring new members (2, 5, 10, 15, 25, 30, 40, 10/20 multiples thereafter).

LCI

Lions Clubs International. The world's largest service organization. Founded in 1917; headquarters are in Oak Brook, IL.

(LCIF) LIONS CLUBS INTERNATIONAL FOUNDATION

Philanthropic arm of LCI. Administered by LCI Board of Directors. Responds to human needs worldwide (disasters, health, education, etc.)

LEADER DOG

Any of several facilities throughout the U.S. that trains service dogs for visually impaired persons.

LEO CLUB

High school/middle school organization sponsored by a local Lions Club; has Lions Club liaison.

THE LION

Official publication of LCI, printed monthly except July & August. Published in 21 languages. Per member subscription is included in member's international dues.

LION TAMER

Club officer who is responsible for the club's property. He/she sees that flags, gavel, gong, badge cabinet/case, etc., are in place. May also be designated as the club's official greeter.

MATCHING FUNDS

A budget line item in the NC LIONS, INC. budget designated to match local Lions Clubs funds in assistance to the visually impaired (glasses, medicine, etc.)

MD (Multiple District)

State-wide Lions organization or grouping of all districts in the state. LCI designates NC as MD-31

MEMBERSHIP CHEVRON

Lapel pin tab indicating extended club membership. Begins at end of year 10 and available per five-year increments thereafter. Obtained from LCI supplies.

35 year chevron

MEMBERSHIP KEY(S)

Incremental awards presented to Lions for sponsorship of new members (2, 5, etc)



5 member key

MELVIN JONES

Chicago insurance executive (deceased). Founder of LCI in 1917.



MELVIN JONES FELLOWSHIP

Fellowship honoring memory of Melvin Jones. Requires \$1,000 contribution to LCIF. Highest honor for local Lion. Progressive levels are available. See club secretary for details and application form.



MSU

Mobile screening unit - formerly known as the "Vision Van."

NC LIONS EDUCATIONAL GRANT

NC LIONS, INC. financial aid to sighted child of visually impaired parent/parents. For post-secondary education and may be renewed annually as requirements are met.

**NCLF (North Carolina Lions Foundation)

An umbrella organization that co-ordinates the state-wide efforts of all Lions Clubs (approx. 380) in North Carolina Each Lion in good standing is a member.

NCLI (NC Lions, Inc)

An umbrella organization that co-ordinates the state-wide efforts/activities of all Lions Clubs in North Carolina. Each Lion in good standing is a member. (Formerly known as N.C. Lions Foundation (NCLF), N.C. Lions Association for the Blind, North Carolina Association for the Blind.

PARTNER-IN-SERVICE

One who "partners" with a Lions Club in accomplishment of goals, services, fundraising, etc. May be an individual, a business, another organization, etc.

PCC

Past (former) State Council Chairperson

PDG

Past (former) District Governor

PEACE POSTER CONTEST

A Lions-sponsored art project in schools to promote world peace. Local winner advances to district, state, and international competition.

PID

Past (former) International Director. North Carolina Lions who have served as International Directors:

- Judge G. H. Hastings (dec) 1927-30
- Carbis A. Walker (dec) 1939-41
- John H. Kate (dec) 1946-48
- Edward H. McMahan (dec) 1948-50
- John L. Stickley (dec) 1951-53
- Hugh Monteith (dec) 1958-59
- Wallace I. West (dec) 1960-62

- Dr. M Henderson Rourk (dec) 1964-66
- Grady R. Pulliam, Jr. (dec) 1970-72
- Lacy Presnell, Jr. 1975-77
- William L. Woolard (dec) 1981-83
- E. Howard Stallings (1991-93
- Ron L. Huber 1995-97
- Sid L. Scruggs, III 2000-2002
- Harvey F. Whitley 2012-2014

PIP

Past (former) International President

POINTS CONTEST

Tool used in most districts to promote various projects/activities via friendly competition among clubs

PU 101

Annual LCI report that verifies names, addresses, etc. of incoming club officers.

RADIO READING SERVICE

Network of radio stations (with special frequencies) that provide special audio to visually impaired persons. Volunteer readers may provide (read) information such as newspapers, magazines, weather/sports reports, grocery ads, etc.

RAY OF HOPE SOCIETY

Recognition given to individuals or Lions Clubs whose life-time accumulated donations equal \$100,000 or more. Lions Clubs donations (White Cane and now Brighter Visions) include donations retroactive to the 1999-2000 Lions year.

REGIONAL CHAIRPERSON

Lion appointed by the District Governor to oversee 2 or more zones in the district. Serves one-year term. Appointee probably served previously as Zone Chairperson. Some districts forgo this level of administration.

SCRUGGS III, SID L

Member of Vass Lions Club Served as District Governor in 1995-96 Also served as International Director, as International President in 2010-2011 and was third Lion from NC to serve as International President



SIGHTFIRST

A 1990's world-wide effort that raised approximately \$140 million for LCIF funding

SIGHTFIRST II

A second world-wide LCIF funding effort (2006-2008) that raised over 200 million

STATE OR MD COMMITTEE CHAIR (CHAIRPERSON)

A Lion recommended by his/her District Governor and appointed by the State Council of Governors to provide leadership in a designated capacity (Membership, BOYS & GIRLS HOMES, LEADERSHIP, etc.). May serve up to three consecutive terms. Some are recommended to be three-year terms (budget, properties, constitution & by-laws, sight/hearing, public information & education).

STATE COUNCIL

Council of current District Governors. Meets at least four times per year to consider policies and activities of NC Lions Clubs. Members receive extensive training in state and at International Convention. Responsible for committee appointments, planning and conducting state convention. Top governing body of NC Lions.

STATE CONVENTION

Annual gathering of NC Lions for fellowship, activity reports, elections, constitutional changes, etc. Open to all NC Lions end guests. Voting is by delegate (1 per 10 members in club)

STICKLEY, JOHN L (DECEASED)

Charlotte Central Lions Club First LCI President from North Carolina Served as District Governor 1950-51 Served as International President in 1956-57



STICKLEY FELLOWSHIP

NC LIONS, INC. fellowship honoring memory of PIP John L Stickley. Available for Lions and non-Lions. Progressive levels available. Requires a \$500 NC LIONS, INC. contribution with funds in permanent endowment with proceeds designated for NC LIONS, INC. operating expenses. See club secretary for details and enrollment form.

TAIL TWISTER

Club officer elected to promote harmony and good fellowship. He/she is the club's jester, creating laughter via jokes, pranks, etc. He/she may impose and collect modest fines from members for trivial matters.

USA/CANADA FORUM

One of several leadership conferences sponsored by LCI held in geographic areas of the world. Held in September in USA or Canada. Open to all Lions.

VAVS (Veterans Association Volunteer Services)

A program in some districts that promotes/co-ordinates Lions volunteer services at veterans' home/hospitals, etc.

VDG Vice District Governor

** VISION VAN

Mobil unit owned & operated by NC Lions. Travels North Carolina conducting visual screenings.

VIP

Visually impaired person

VIP FISHING TOURNAMENT

Annual event held each October on the Outer Banks of NC. VIP's from across NC attend for fun, fishing, educational seminars, etc. Sponsored by numerous coastal Lions Clubs with some assistance from the NC LIONS, INC. and Lions/Lions Clubs across the state.

VOLUNTEER WEEK

A designated week in April when NC Lions may come to Camp Dogwood for annual clean-up, fix-up activities. Lions may stay overnight with lodging and meals provided. Saves thousands of dollars each year in maintenance costs.

WHITE CANE (1)

Mobility aid furnished by NC Lions to any visually impaired person in North Carolina. Can be replaced annually if needed.

** WHITE CANE (2)

Annual fund-raising effort of NC Lions to support NC LIONS, INC. services (canes, Camp Dogwood, vision van, etc.)

WILLIAM L. WOOLARD (DECEASED)

Charlotte Central Lions Club District Governor 1977-78 International Director 1981-83 International President 1989-90 Second NC Lion to serve as IP



WILLIAM L. WOOLARD PARTNER-IN-SERVICE

NC LIONS, INC. awards and endowment program established in honor/memory of PIP William L. Woolard. Available to Lions and non-Lions. Available at 7 levels beginning at \$100 and progressing to total of \$1,500 in increments of \$200/\$250. Twenty-five percent of receipts go to current NC LIONS, INC. budget and 75% is placed in permanent endowment with proceeds designated for NC LIONS, INC. programs and services. See club secretary for details and enrollment forms.

ZONE

Geographic cluster of local Lions Clubs (often follow county lines). May include 6-10 clubs so grouped due to common interests and activities. Leadership is by Zone Chairperson appointed by the District Governor. Members meet quarterly and otherwise as needed. Club representatives include club president and club secretary.

ZONE CHAIR (CHAIRPERSON)

Lion appointed by the District Governor to provide leadership and liaison with cluster of local clubs. Serves one-year appointment.

** These terms are now obsolete but are retained for historical purpose.